

# IoT connectivity platform, Link

The AddSecure IoT connectivity platform, Link, is designed with security and reliable at its core and delivers simple and customer-centric IoT connectivity. Today, large companies across Europe, with the highest demands on security, effectiveness and simplicity, trust and use AddSecure Link.

## IoT connectivity management

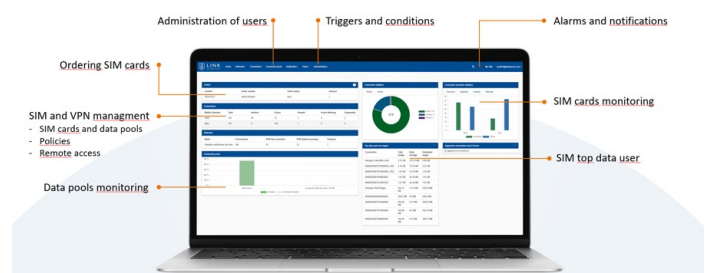
Link reinforces security and reliability, delivering a flexible IoT connectivity solution for customers and system integrators managing large-scale device networks. It supports 2G, 3G, 4G, 5G, NB-IoT, and LTE-M networks across Europe and globally, enabling secure communications and easy management of SIM cards, data traffic, and private networks.

- **Private networks (VPN):** Quickly set up isolated, secure private networks for devices, preventing unauthorised access.
- **Link Manager:** An intuitive interface for SIM, traffic, and network management, enabling automated processes and minimising human error.

## How does it work?

Link combines mobile connectivity with VPN to ensure secure, encrypted communications. It features:

- **Secure SIM:** Secure SIM cards with fixed IP addresses, encrypted traffic, and global operator coverage.



**Key benefits:**

- Set up private networks and active SIM in real-time.
- Manage SIM cards and subscriptions with ease.
- Monitor usage, control costs, and scale effortlessly

**Global connectivity management**

Scale your business faster by accelerating innovation and reducing time-to-market. We make it simple to create, test, and deliver comprehensive IoT connectivity solutions:

- Scale from one to thousands of SIMs instantly without additional investments
- Use our intuitive Link Manager or integrate with your existing support system
- Add new customers and create private VPNs in just minutes
- Reduce administration time with streamlined subscription management

All this is delivered with uncompromising, inherently integrated high-level security to protect your data and connections.

**Subscription life cycle management**

Link automates subscription actions to match the life cycle of your products and detect faulty devices. Receive notifications, pause subscriptions, deactivate subscriptions, change subscription packages, or terminate subscriptions.

**Key features:**

- Intuitive subscription life cycle management with built-in security automation.
- Notifications via Link Manager, email, and SMS for important updates and actions.
- Options to pause, deactivate, change, or terminate subscriptions as needed.

**Security management**

Link provides global coverage, simplified connectivity, and advance security against cyber threats, letting your organisation focus

on IoT deployments. Our platform ensures reliable access, protecting your business, data, customers, and profitability.

**Key features:**

- **Network security:** Firewalls, intrusion prevention, and DoS protection safeguard devices from cyberattacks.
- **Secure data transfer:** Encryption protects data across the IoT ecosystem.
- **Authentication and access control:** Strong user verification and device permissions.
- **Compliance and certification:** Fully GDPR and ISO 27001 compliant with security-by-design architecture.

## Features

**Secure**

By having security built in as an integrated part of the platform, it reduces vulnerabilities when scaling and adding more devices, making it one of the most secure and effective IoT connectivity solutions on the market.

**Simple**

Gives full control and provides a complete overview of users' connected devices and complex IoT set-ups.

**Scalable**

Can be used by companies of all sizes to follow needs, drive business value and enable growth.

**Flexible**

Allows users to connect to almost any operator network worldwide through our roaming agreements.

**Pricing**

Predictable business model and cost-effective pay-as-you-use approach ensuring flexibility and control.