

## **National Express**

National Express puts safety first with AddSecure's Breathalock solution

Breathalock were able to showcase its wider technology offering, for the first time as part of AddSecure, at National Express's annual Operators Partnership event this month. Coach operators across the UK who attended the event experienced first-hand the latest telematics, managed service camera technology, Journey Management & ePOD systems offered by AddSecure along with its market leading breathalyser immobilisation & reporting system.

Ed Rickard, Group Service Delivery Director, National Express, commented: "More than anything else, we value the safety of our customers, employees and the public generally. This priority is reflected in our policies and behaviours – the way we do business.

We have a long-term partnership with Breathalock and fit their immobilisation &

reporting system across our entire UK fleet of around 600 owned and franchised coaches operated by our partners. It forms an integral part of our driver monitoring and management system and is mandatory for any new coaches coming into the National Express network."

Andrew Overton, VP Smart Transport UK,
AddSecure "With DVLA statistics showing that
alcohol-related bans for commercial vehicle
drivers have increased by 59% in the past three
years, it is clear why vehicle immobilisation &
reporting technology has become a necessity.
While clearly important as a prevention
strategy, monitoring also facilitates the
rehabilitation of drivers at a time when the
industry is facing a significant shortage not only
in the UK but across Europe."