Smart Transport™

L Lynch Plant Hire & Haulage

L Lynch Plant Hire & Haulage saves £50,000 in insurance costs alone with AddSecure's all-in-one solution

The Challenge

With a large fleet of diesel HGV's weighing up to 80 tonnes, it was important for Lynch plant hire to reduce the large CO2 footprint found within the construction industry. Lynch began their search for an all-in-one solution that would reduce the environmental impact of their fleet, improve driver safety, and enhance their overall fleet operations.

The Solution

After trialling a few solutions, Stephen Bremner, Head of Transport Services and Compliance found AddSecure's Verilocation platform to be the best fit for L Lynch: "After trialling different market offerings it became clear that AddSecure best fit our business' needs. We were looking for a solution that could improve visibility of our fleets'

operations and we found the Verilocation platform was a good one-stop-shop for us in bringing together a number of areas within our business into a single, user-friendly platform."

The 'all-in-one' solution provides Lynch with Direct Vision left-turn alarm and sensors, an integrated multi-camera system, detailed driver performance data, and remote tacho download with Driver ID.

"From the multi-camera solution to the detailed driver behaviour and fuel efficiency reports, the Connexas team were able to work with us to optimise our business operations. By centralising our fleet information, we could access and analyse all of our fleet data in one place."

For a safer and smarter world

Stephen Bremner,
Head of Transport Services and Compliance:

– After trialling different market offerings it became clear that AddSecure best fit our business' needs. We were looking for a solution that could improve visibility of our fleets' operations and we found the Verilocation platform was a good one-stop-shop for us in bringing together a number of areas within our business into a single, user-friendly platform.

Stephen was further impressed with AddSecure's driver performance solution: "We really like the level of insight that we can get into driver behaviour. It has been invaluable to me and the team. With detailed driver parameter reports we can easily identify targeted areas of driver behaviour that we need to focus on improving."

The Results
Since implementing the fully integrated multi-camera system in January 2019, Lynch have seen an immediate return on investment (ROI). Additionally, improving their driver's visibility with 360° in-cab visibility has reduced the risk to vulnerable road users, and improved overall driver safety. "Through our combined use of telematics and multi-camera solutions, we've had a reduction in this last year of about 30% in incident rates."

The benefits for L Lynch haven't stopped there; AddSecure's integrated multi-camera solution have elevated the security of the fleet. With high quality cameras covering every angle of the vehicles, Lynch have clear, reliable camera footage of any incident. The live SMS and email alerting has also helped Lynch provide First Notification of Loss whilst protecting their drivers. This has resulted in a huge £50,000 reduction in insurance costs.

Through utilising the full capabilities of AddSecure's integrated solution, Lynch have been able to make informed, data-driven decisions. The detailed data insight provided by the comprehensive reporting suite, on the Verilocation platform, has allowed Stephen and his team to implement small, yet significant changes to lower vehicle emissions. "We're looking at approximately between £20,000 and £21,000 per quarter saving on fuel, which is great for the business and great for the environment."

Overall, the implementation of AddSecure's fully integrated fleet management solution has helped Lynch improve all aspects of their fleet's performance. "From our perspective the results speak for themselves. Fleet related incidents have fallen by 30%, our environmental credentials have improved, and the integrated system has made an impact on driver performance."

www.addsecure.com