



Boughey Distribution

Boughey Distribution reduces costs and increases fleet safety with AddSecure's 360 MDVR multi camera solution

Boughey Distribution is a UK-based company that provides warehousing, distribution, consolidation and contract packing services, with particular experience and expertise in the ambient grocery sector. Based in Nantwich, Cheshire, the business has the scale and capability to offer a total end-to-end service with approximately 216 trailers and over 100 tractor units, as well as over 900,000 sq ft of warehousing.

Background

Boughey was receiving a large number of third-party insurance claims resulting from road and vehicle incidents, which were difficult to dispute without physical evidence. A secondary issue was a lack of visual evidence to supply to police in the event of crimes such as vehicle break-ins or stock theft. In these instances, cameras would also be a potential deterrent.

This prompted Boughey to find a solution that would help reduce incidents and facilitate related insurance claims and investigation processes, as well as act as a deterrent for potential stock theft. This led them to AddSecure.

The Solution

Towards the end of 2016, after considering several supplier options, Boughey contracted AddSecure to install a camera solution in 50 per cent of its fleet.

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The AddSecure 5-Channel MDVR 360° camera solution for Boughey’s articulated lorries comprises of three cameras – forward facing, nearside and offside (placed in a secure position below the wing mirrors), plus a 1TB hard drive capable of storing approximately two months’ worth of footage. AddSecure also installed forward, nearside, offside and rear cameras in four of Boughey’s rigid lorries, and an in-cab monitor to aid drivers with actions such as reversing and turning. The camera solutions also provide live remote monitoring, enabling Boughey to login to the cameras from anywhere, at any time to view links to live footage and data, which are stored on the camera’s hard drive.



Andrew Overton, VP Smart Transport UK:

– The 5-channel MDVR is a powerful and robust solution suitable for any fleet looking to reduce accident rates and insurance costs and improve fleet safety.

With regard to third party claims from accidents, since installing the cameras it has been far easier to obtain clarity in terms of where the fault lies, and as a result, Boughey has avoided paying unnecessary claims.

Steve said:

“Not only has the general level of safety for our drivers improved, we’ve also been able to save on costs because of reduced unnecessary insurance payments.”

Andrew Overton, VP Smart Transport UK, AddSecure commented:

“The 5-channel MDVR is a powerful and robust solution suitable for any fleet looking to reduce accident rates and insurance costs and improve fleet safety.”

The AddSecure MDVR system supports up to 24 channels (16 WD1 plus 8 IP channels in 720p), offering complete visibility both in and outside the vehicle. With its anti-vibration technology, high-speed processor and two hard disk storage units (2TB max each), it is a powerful and robust solution suitable for any fleet requirement.

The Future with AddSecure

Boughey has just recently signed another contract with AddSecure to install the camera solution in the rest of the company’s fleet.

Steve said:

“We are currently replacing some of our trucks, and our plan is to have the entire Boughey fleet outfitted with AddSecure’s cameras by the end of 2017.”